Advertising
2017-2018 Broward College Transfer Guide

College of Communication, Architecture + The Arts

Degree
Bachelor of Science in Public Relations, Advertising, and Applied Communication

Advising Information
https://communication.fiu.edu/advising/prospective-students/

Admission Requirements
- Limited Access Program
- Completion of Associate in Arts (AA) degree
- Cumulative Transfer GPA: 2.85

Special Notes
- Strong language skills, both orally and in writing, are essential for this program.
- MAC 1105 - College Algebra is not required for this major.
  Choose from MGF 1106, MGF 1107, STA 2023 to satisfy the AA Math requirement.
- There are no course prerequisites for this program. Recommended courses will enhance your academic preparation for the program, but are not required. If time permits, we encourage you to complete any of the recommended courses below as part of your AA degree.

RECOMMENDED COURSES

<table>
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<tr>
<th>BC Course</th>
<th>FIU Course</th>
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<tbody>
<tr>
<td>CRW 2001 Creative Writing I</td>
<td>CRW 3010</td>
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<tr>
<td>SPC 1608 Introduction to Public Speaking</td>
<td>SPC 2608</td>
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<tr>
<td>PSY 2012 General Psychology</td>
<td>PSY 2012</td>
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<tr>
<td>SYG 2000 Principles of General Sociology</td>
<td>SYG 2000</td>
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