Advertising
2018-2019 Broward College Transfer Guide

College of Communication, Architecture + The Arts

Degree
Bachelor of Science in Public Relations, Advertising, and Applied Communication

Advising Information
https://communication.fiu.edu/advising/prospective-students/

Admission Requirements
- **Limited Access Program**
- Completion of Associate in Arts (AA) degree
- Cumulative Transfer GPA: 2.85

Special Notes
- Strong language skills, both orally and in writing, are essential for this program.
- MAC 1105 - College Algebra is **not required** for this major.
- Choose from **MGF 1106, MGF 1107, STA 2023** to satisfy the AA Math requirement.
- There are no course prerequisites for this program. Recommended courses will enhance your academic preparation for the program, but **are not required**. If time permits, we encourage you to complete any of the recommended courses below as part of your AA degree.

**RECOMMENDED COURSES**

<table>
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<tr>
<th>BC Course</th>
<th>FIU Course</th>
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<tbody>
<tr>
<td>CRW 2001 Creative Writing I</td>
<td>CRW 3010</td>
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<tr>
<td>SPC 1608 Introduction to Public Speaking</td>
<td>SPC 2608</td>
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<tr>
<td>PSY 2012 General Psychology</td>
<td>PSY 2012</td>
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<tr>
<td>SYG 2000 Principles of General Sociology</td>
<td>SYG 2000</td>
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