

Public Relations, Advertising, and Applied Communication

2024-2025 Broward College Transfer Guide

Degree

[Bachelor of Science in Public Relations, Advertising, and Applied Communication](#)
[Course Catalog](#)

Admission Requirements

- **Specialized Admissions**
 - Complete Associate in Arts (AA) degree
 - Cumulative Transfer GPA: 2.85 or higher

Special Notes

- MAC 1105 (College Algebra) is not required for this program. Select **MGF or STA** courses that satisfy the AA. If MGF or STA courses are included in the table(s) below, select those.
- There are no prerequisites for this program. The strongly recommended courses below deepen discipline knowledge and enhance skills for upper division courses. We encourage students to take these courses (as electives) or others that develop essential communication skills (e.g., CRW, ENC, MMC, SPC prefixes), prior to completing the AA.

THERE ARE NO PREREQUISITES FOR THIS PROGRAM

STRONGLY RECOMMENDED COURSES

| | |
|--|-----------|
| ENC 2210 Professional and Technical Writing* | ENC UCC4 |
| <i>*Transfers as writing intensive course.</i> | |
| CRW 1001 Creative Writing I** | ART UCC1W |
| <i>**Transfers as upper division course.</i> | |
| SPC 1608 Introduction to Public Speaking | SPC 2608 |
| SPC 2300 Introduction to Interpersonal Communication | SPC 2300 |