

Public Relations, Advertising, and Applied Communication

2024-2025 Miami Dade College Transfer Guide



College of Communication, Architecture + The Arts



Degree

[Bachelor of Science in Public Relations, Advertising, and Applied Communication](#)
[Course Catalog](#)

Admission Requirements

- **Specialized Admissions**
 - Complete Associate in Arts (AA) degree
 - Cumulative Transfer GPA: 2.85 or higher

Special Notes

- MAC 1105 (College Algebra) is not required for this program. Select **MGF or STA** courses that satisfy the AA. If MGF or STA courses are included in the table(s) below, select those.
- There are no prerequisites for this program. The strongly recommended courses below deepen discipline knowledge and enhance skills for upper division courses. We encourage students to take these courses (as electives) or others that develop essential communication skills (e.g., CRW, ENC, MMC, SPC prefixes), prior to completing the AA.

THERE ARE NO PREREQUISITES FOR THIS PROGRAM

STRONGLY RECOMMENDED COURSES

ENC 2300 Advanced Composition and Communication*	ENC UCC4
<i>*Transfers as intensive writing course.</i>	
CRW 2001 Creative Writing 1**	CRW 3010
<i>**Transfers as upper division course.</i>	
SPC 2608 Introduction to Public Speaking	SPC 2608