Degree

Bachelor of Science in Public Relations, Advertising, and Applied Communication

Course Catalog

Admission Requirements

- **Specialized Admissions**
  - Completion of Associate in Arts (AA) degree
  - Cumulative Transfer GPA: 2.85 or higher

Special Notes

- MAC 1105 (College Algebra) is not required for this program. Select MGF or STA courses that satisfy the AA. If MGF or STA courses are included in the table(s) below, select those.
- There are no prerequisites for this program. The strongly recommended courses below deepen discipline knowledge and enhance skills for upper division courses. We encourage students to take these courses (as electives) or others that develop essential communication skills (e.g., CRW, ENC, MMC, SPC prefixes), prior to completing the AA.

**THERE ARE NO PREREQUISITES FOR THIS PROGRAM**

**STRONGLY RECOMMENDED COURSES**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Course Code</th>
<th>Course Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENC 2300</td>
<td>Advanced Composition and Communication*</td>
<td>ENC UCC4</td>
<td>ENC UCC4</td>
</tr>
<tr>
<td>CRW 2001</td>
<td>Creative Writing 1</td>
<td>CRW 3010</td>
<td>CRW 3010</td>
</tr>
<tr>
<td>SPC 2608</td>
<td>Introduction to Public Speaking</td>
<td>SPC 2608</td>
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</tbody>
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*Transfers as intensive writing course.