# Advertising

## 2019-2020 Palm Beach State College Transfer Guide

### College of Communication, Architecture + The Arts

## Degree

**Bachelor of Science in Public Relations, Advertising, and Applied Communication**  
[Course Catalog](https://communication.fiu.edu/advising/prospective-students/)

## Advising Information

[https://communication.fiu.edu/advising/prospective-students/](https://communication.fiu.edu/advising/prospective-students/)

## Admission Requirements

- **Limited Access Program**
- Completion of Associate in Arts (AA) degree
- Cumulative Transfer GPA: 2.85

## Special Notes

- Strong language skills, both orally and in writing, are essential for this program.
- MAC 1105 - College Algebra is **not required** for this major.
- Choose from MGF 1106, MGF 1107, STA 2023 to satisfy the AA Math requirement.
- There are no course prerequisites for this program. Recommended courses will enhance your academic preparation for the program, but are **not required**. If time permits, we encourage you to complete any of the recommended courses below as part of your AA degree.

## PREREQUISITES

<table>
<thead>
<tr>
<th>PBSC Course</th>
<th>FIU Course</th>
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<tbody>
<tr>
<td>CRW 2001 Creative Writing I</td>
<td>CRW 3010</td>
</tr>
<tr>
<td>SPC 1017 Fundamentals of Speech Communication</td>
<td>SPC 2608</td>
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<tr>
<td>PSY 2012 General Psychology</td>
<td>PSY 2012</td>
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<tr>
<td>SYG 2000 introduction to Sociology</td>
<td>SYG 2000</td>
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