

Public Relations, Advertising, and Applied Communication

2022-2023 Palm Beach State College Transfer Guide

Degree

[Bachelor of Science in Public Relations, Advertising, and Applied Communication](#)
[Course Catalog](#)

Advising Information

<https://communication.fiu.edu/advising/prospective-students/>

Admission Requirements

- **Specialized Admissions**
- Completion of Associate in Arts (AA) degree
- Cumulative Transfer GPA: 2.85

Special Notes

- Strong language skills, both orally and in writing, are essential for this program.
- MAC 1105 - College Algebra is not required for this major. Choose from **MGF 1106, MGF 1107, STA 2023** to satisfy the AA Math requirement.
- There are no course prerequisites for this program. Recommended courses will enhance your academic preparation for the program, but **are not required**. If time permits, we encourage you to complete any of the recommended courses below as part of your AA degree.

PREREQUISITES

PBSC Course	FIU Course
CRW 2001 Creative Writing I	CRW 3010
SPC 1017 Fundamentals of Speech Communication	SPC 2608
PSY 2012 General Psychology	PSY 2012
SYG 2000 Principles of Sociology	SYG 2000