Public Relations, Advertising, and Applied Communication
2023-2024 Palm Beach State College Transfer Guide

College of Communication, Architecture + The Arts

Degree

Bachelor of Science in Public Relations, Advertising, and Applied Communication

Course Catalog

Admission Requirements

- **Specialized Admissions**
  - Completion of Associate in Arts (AA) degree
  - Cumulative Transfer GPA: 2.85 or higher

Special Notes

- MAC 1105 (College Algebra) is not required for this program. Select MGF or STA courses that satisfy the AA. If MGF or STA courses are included in the table(s) below, select those.
- There are no prerequisites for this program. The strongly recommended courses below deepen discipline knowledge and enhance skills for upper division courses. We encourage students to take these courses (as electives) or others that develop essential communication skills (e.g., CRW, ENC, MMC, SPC prefixes), prior to completing the AA.

**THERE ARE NO PREREQUISITES FOR THIS PROGRAM**

**STRONGLY RECOMMENDED COURSES**

<table>
<thead>
<tr>
<th>CRW 2001 Creative Writing*</th>
<th>CRW 3010</th>
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<tbody>
<tr>
<td>SPC 2300 Introduction to Interpersonal Communication</td>
<td>SPC 2300</td>
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<tr>
<td>SPC 2608 Public Speaking</td>
<td>SPC 2608</td>
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*Transfers as upper division course.